



## AGENDA DAY 1

# Agility is the New Playbook

**Sunday, April 12, 2026**

8:00am-3:00pm	<b>Solutions Showcase Setup –Partners Only</b>
2:30pm	<b>Partner Welcome and Lunch</b>
2:30-4:30pm	<b>Kornit Sales Training with Partners in Showcase (closed event)</b>
5:45-6:30pm	<b>Konnections Guest Reception (closed event)</b>
5:45-6:30pm	<b>Konnections First-Time Attendee Meet &amp; Greet</b>
6:30-8:30pm	<b>Opening Event: Cocktail Reception &amp; Solutions Showcase</b>

## AGENDA DAY 2

**Monday, April 13, 2026**

7:00-9:00am	<b>Breakfast</b> (on your own), Optional: 7 am Konnections <b>Yoga &amp; Run Club</b> on Beach		
9:00-9:25am	<b>Opening Session and Welcome</b>		
9:25-10:00am	<b>Agility is the New Playbook</b>		
10:00-11:00am	<b>Keynote: The Hustle to Scale: Building a Global Brand Before the Industry Had a Playbook</b>		
11:00-11:15am	<i>Coffee Break</i>		
11:15-12:00pm	<b>The Convergence Play: How Technology is Collapsing the Distance between Ideas, Experience, &amp; Product</b>		
12:00-1:30pm	<i>Lunch in Solutions Showcase, Networking</i>		
	<b>UNLEASHING THE FUTURE OF DTG</b>	<b>UNLEASHING CREATIVITY AND OPPORTUNITY WITH TEXTILES</b>	<b>Solutions Showcase</b> Applications Ask the Expert Demos Meetings
1:30-2:15pm	<b>The DTG Watershed Moment: Why Digital Decoration is Strategic Advantage - Right Now</b>	<b>Beyond Apparel: The Industrial Textile Fabric Market Opportunities and Applications for Home, Hospitality, &amp; High-Value</b>	
2:15-3:00pm	<b>Every Garment, Every Step: The Workflow Playbook for Scaling Modern Production</b>	<b>Beyond Apparel: World of Fabrics, Color Management, All Over Print, Cut and Sew, Technical</b>	
3:00-3:20pm	<i>20-minute Coffee Break</i>		
3:20-4:00pm	<b>The Athleisure Growth Play: Why this Category Prints Money-If You Can Move Fast Enough</b>	<b>The Next Fabric Play: Smart Textiles, Circular Apparel, and the Reinvention of Denim</b>	
4:00-4:05pm	<i>5-min Transition</i>		
4:05-5:00pm	<b>The Essential Playbook to Leading in High Stress Environments</b>		
5:00-6:00pm	<b>Networking Playbook Function</b> (Prefunction, drinks, prearranged meetings)		
7:00-11:00pm	<b>Beach Dinner</b>		

## AGENDA DAY 3

**Tuesday, April 14, 2026**

7:00–9:30am	<b>Breakfast</b> (on your own), Optional: 7 am Konnections <b>Yoga on Beach or Run Club</b> on Beach		
9:30–9:45am	<b>Opening Session</b>		
9:45–10:15am	<b>The Future State: the Technology Shaping Brand, Commerce, and Experience</b>		
10:15–10:30am	<i>15-min Transition</i>		
	<b>ACCELERATING GROWTH WITH DIGITAL</b>	<b>THE FUTURE OF PRODUCTION</b>	<b>Solutions Showcase</b> Applications Ask the Expert Demos Meetings
10:30–11:15am	<b>The Selling Play: How to Win Customers that Need Digital – Even if They Don’t Know It Yet</b>	<b>Integrated Factory Play: Automation &amp; Robotics in the Modern Mfg. Facility</b>	
11:15–11:20am	<i>5-min Transition</i>	<i>5-min Transition</i>	
11:20am–12:00pm	<b>Licensed to Win: The On-Demand Play Turning IP into Profitable Growth</b>	<b>The Packaging Profit Play: How Unboxing, Compliance and Haptics, are Becoming a Margin Engine</b>	
12:00–1:00pm	<i>Lunch in Solutions Showcase, Networking</i>		
1:00–1:45pm	<b>The AI Advantage: How Retail is Being Rebuilt – Faster, Smarter, Zero Waste</b>		
1:45–2:15pm	<b>The Global Supply Chain Play: Building Speed, Resilience, and Sustainability at Scale</b>		
2:15–2:45pm	<b>The On-Demand Scale Play: How Printful Turned POD Into a Global Growth Engine</b>		
2:45–3:00pm	<b>Closing Session and Awards</b>		
3:00–3:30pm	<b>Networking, Drinks, Good-Bye</b>		